

TRIUMPH SIZE GUIDE

Triumph



BUST MEASUREMENT
in cm

WAIST MEASUREMENT
in cm

UNDERBUST MEASUREMENT
in cm

HIP MEASUREMENT
in cm



INTIMATE APPAREL - LADIES

EU TAILLE FR TAILLE GB WAIST IT GIRO VITA (IN CM)	53-55	56-60	61-65	66-70	71-75	76-80	81-85	86-90	91-95	96-100	101-105	106-110	111-115	116-120
EU	34	36	38	40	42	44	46	48	50	52	54	56	58	60
GB/AU/NZ	6	8	10	12	14	16	18	20	22	24	26	28	30	32
FR/ES	36	38	40	42	44	46	48	50	52	54	56	58	60	62
IT	XS	S	1	2	3	4	5	6	7	8	9	10	11	12
CA	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL	7XL	8XL	9XL
MX	EECH	ECH	CH	M	G	EG	EEG	3EG	4EG	5EG	6EG	7EG	8EG	9EG

EU	XS	S	M	L	XL	XXL
FR/ES/GB/ CA/IT/AU/NZ	XS	S	M	L	XL	XXL

BRA SIZES

Underbust size in cm	63-67	68-72	73-77	78-82	83-87	88-92	93-97	98-102	103-107	108-112
Bra size (underbust size)										
EU	65	70	75	80	85	90	95	100	105	110
GB/US/CA/MX	30	32	34	36	38	40	42	44	46	48
AU/NZ	8	10	12	14	16	18	20	22	24	26
FR/ES	80	85	90	95	100	105	110	115	120	125
IT	0	1	2	3	4	5	6	7	8	9
Cup size Bust size in cm										
AA	75-77	80-82	85-87	90-92	95-97	100-102	-	-	-	-
A	77-79	82-84	87-89	92-94	97-99	102-104	-	-	-	-
B	79-81	84-86	89-91	94-96	99-101	104-106	109-111	114-116	119-121	124-126
C	81-83	86-88	91-93	96-98	101-103	106-108	111-113	116-118	121-123	126-128
D	83-85	88-90	93-95	98-100	103-105	108-110	113-115	118-120	123-125	128-130
E	85-87	90-92	95-97	100-102	105-107	110-112	115-117	120-122	125-127	132-134
F	87-89	92-94	97-99	102-104	107-109	112-114	117-119	122-124	127-129	134-136
G	89-91	94-96	99-101	104-106	109-111	114-116	119-121	124-126	129-131	136-138
H	91-93	96-98	101-103	106-108	111-113	116-118	121-123	126-128	131-133	140-142
I	93-95	98-100	103-105	108-110	113-115	118-120	123-125	128-130	133-135	142-144
J	95-97	100-102	105-107	110-112	115-117	120-122	125-127	130-132	135-137	144-146

BRA CUP INDICATOR

EU	AA	A	B	C	D	E	F	G	H	I	J	K	L
FR/IT	AA	A	B	C	D	E	F	G	H	I	J	K	L
GB	AA	A	B	C	D	DD	E	F	G	H	J	K	L
AU/NZ	AA	A	B	C	D	DD	E	F	G	H	HH	J	K
CA	AA	A	B	C	D	DD	F	G	H	I	J	K	L
US	AA	A	B	C	D	DD	DDD	G	H	I	J	K	L

FIT SMART,
TRIUMPH SHAPE SMART
& TRIUMPH LIFT SMART
BRA SIZES

			AU/NZ	10	12	14	16	18	20	22	24	26
			FR/ES	85	90	95	100	105	110	115	120	125
			IT	1	2	3	4	5	6	7	8	9
			CA/MX/ US/GB	32	34	36	38	40	42	44	46	48
GB/AU/NZ	US	CA	EU	70	75	80	85	90	95	100	105	110
A	A	A	A	1			3			5		
B	B	B	B									
C	C	C	C	2			4					
D	D	D	D									
DD	DD	DD	E									
E	DDD	F	F									

FLEX SMART
BRA SIZES

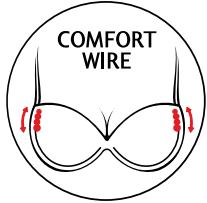
			AU/NZ	10	12	14	16	18
			FR/ES	85	90	95	100	105
			IT	1	2	3	4	5
			CA/MX/ US/GB	32	34	36	38	40
GB/AU/NZ	US	CA	EU	70	75	80	85	90
A	A	A	A					
B	B	B	B		1		3	
C	C	C	C					
D	D	D	D	2			4	
DD	DD	DD	E					

SMART BRIEF - SIZES

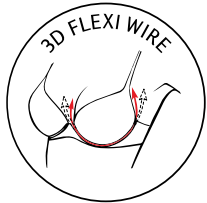
Smart Briefs	1	1	1	1	2	2	2	2
EU	36	38	40	42	44	46	48	50
GB/AU/NZ	8	10	12	14	16	18	20	22
FR/ES	38	40	42	44	46	48	50	52
US/CA	XS	S	M	L	XL	2XL	3XL	4XL
IT	S	1	2	3	4	5	6	7

	ABBREVIATION	DESCRIPTION
B	Balconette	balconette
	Bandeau Maxi	high coverage brief with high waistline
	Bandeau Short	bandeau short
	Bandeau String	bandeau string
	Brazilian	mini brief
	Brazilian String	fashion brief with very low back coverage
	Bustier	bustier
E	EX	global series produced for europe
H	Highleg Brazilian	high leg brazilian
	High Leg Brazilian	high leg brazilian
	High Leg String	high leg string
	Highleg Tai	high leg tai
	Highwaist String	high waist string
	Hipster	hipster
	Hipster String	hipster string
M	Maxi	maxi
	Midi	midi

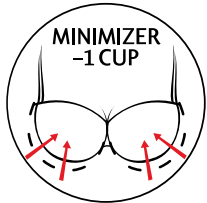
	ABBREVIATION	DESCRIPTION
N	N	non-wired bra
	N01	non-wired bra
P	P	padded bra
S	Shirt	shirt
	Shorty	shorty
	String	string
T	Tai	tai
	Top	top
W	W	underwired bra
	W01	underwired bra
	WHP	underwired bra, half-cup, padded
	WHP01	underwired bra, half-cup, padded
	WHU	underwired bra, half-cup, push-up
	WHUF	underwired bra, half-cup, push-up, front opening
	Wired Corset	underwired corset
	WP	underwired bra, padded



COMFORT WIRE®
Wire with soft spring tips which flex and adapt to your body's every movement.



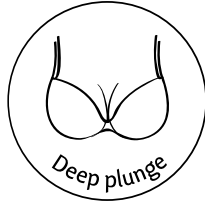
3D FLEXI WIRE
Light, yet firm 3D wire creates the ultimate hold without compromising on comfort.



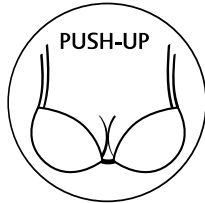
MINIMIZER BRA
The unique minimizer design visually reduces the bust by one cup size.



NON-WIRED MINIMIZER
The non-wired and non-padded minimizer creates a natural bust shape, with the 360° comfort and smoothing effect.



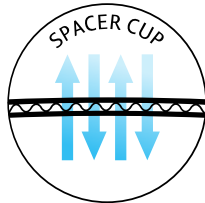
DEEP PLUNGE
Accommodates low-cut tops, thanks to a deep neckline.



PUSH-UP
Bra with integrated pad inserts enhances sexy cleavage.



SOFT FEEL
Extra soft and comfortable fabric.



SPACER CUP
Softer, lighter padding comfortably contours the bust without adding any extra volume.



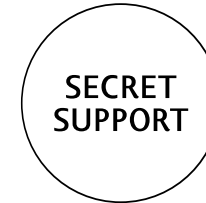
COMFORT STRAPS
Tapered straps for ultimate comfort and support.



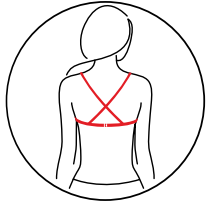
THERMAL CONTROL FABRIC
Warming fabric with super soft natural touch.



MATCHING HOMEWEAR
Layer with items from the extended homewear range for a flawless casual look.

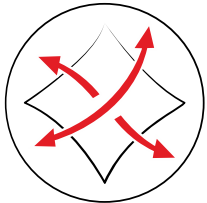


SECRET SUPPORT
Integrated bra cups provide gentle shaping and support of the bust.



MULTI STRAPS

Straps with multiple wearing options for enhanced support, adaptability and versatility.



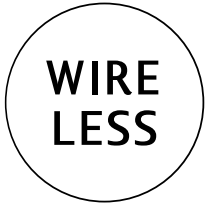
EXTREME STRETCHABILITY

Innovative stretch material for ultimate adaptability.



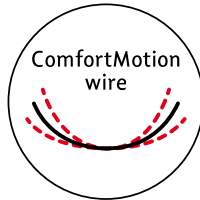
SOFTNESS

360° softness for ultimate comfort.



WIRELESS

Design to fit like a wired bra but providing extra comfort and support.



ComfortMotion WIRE

A flexible, lightweight wire that curves and contours more naturally around the body when flexed.



TUMMY CONTROL

Brief with special power lining shapes and supports your tummy perfectly.



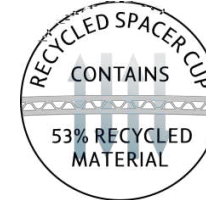
LYCRA® BEAUTY

High shaping performance with comfort.



LYCRA®

- Elastic fibre
- Always in combination with other materials
- Very elastic and flexible
- Gives freedom of movement



RECYCLED SPACER CUP

Softer, lighter padding comfortably contours the bust without adding any extra volume and is made of 53% recycled materials.

sloggi

size guide





HOW TO FIND THE RIGHT SLOGGI BRA?

Years of boob confusion and bra dilemmas have finally come to an end!

Finding your size is now unbelievably straight-forward with a much more simplified sizing chart featuring smalls, mediums and larges, perfect for the odd numbered girls amongst us! Buying a bra is now as simple as buying a t-shirt, meaning true comfort has never been so easy to find.

EASY SIZING		EU FR/ES IT AU/NZ GB/CA/US MX	65 80 S 8 30 30	70 85 1 10 32 32	75 90 2 12 34 34	80 95 3 14 36 36	85 100 4 16 38 38	90 105 5 18 40 40	95 110 6 20 42 42
	EU/FR/ES/IT GB/AU/NZ/CA/US	A	-	XS	S	M	L	L	XXL
	MX	A	-	ECH	CH	M	G	G	EEG
	EU/FR/ES/IT GB/AU/NZ/CA/US	B	XS	XS	S	M	L	XL	XXL
	MX	B	ECH	ECH	CH	M	G	EG	EEG
	EU/FR/ES/IT GB/AU/NZ/CA/US	C	XS	S	M	L	L	XXL	-
	MX	C	ECH	CH	M	G	G	EEG	-
	EU/FR/ES/IT GB/AU/NZ/CA/US	D	XS+	XS+	S+	M+	L+	XL+	-
	MX	E	ECH+	ECH+	CH+	M+	G+	EG+	-
	EU/FR/ES/IT GB/AU/NZ/CA/US	E DD	XS+	S+	M+	L+	XL+	XL+	-
	MX	DD	ECH+	CH+	M+	G+	EG+	EG+	-

HOW TO FIND THE RIGHT ZERO FEEL LACE OR ZERO FEEL FLOW GRAP



	FR/ES/PT 80 IT S GB/CA/US 30 EU 65	FR/ES/PT 85 IT 1 GB/CA/US 32 EU 70	FR/ES/PT 90 IT 2 GB/CA/US 34 EU 75	FR/ES/PT 95 IT 3 GB/CA/US 36 EU 80	FR/ES/PT 100 IT 4 GB/CA/US 38 EU 85	FR/ES/PT 105 IT 5 GB/CA/US 40 EU 90				
CUP A	XS		S		M		L		XL	
CUP B										
CUP C			S		M		L		XL	
CUP D										
CUP E			S		M		L		XL	



BRIEF SIZING & MEASUREMENTS

FOR BRIEFS

SS 2024

EU	32	34	36	38	40	42	44	46	48	50	52	54	56	58
	XS		S		M		L		XL		XXL		XXXL	
FR	34	36	38	40	42	44	46	48	50	52	54	56	58	60
GB (inches)	4	6	8	10	12	14	16	18	20	22	24	26	28	30
IT	XXS	XS	S	1	2	3	4	5	6	7	8	9	10	11
US/CA	-	XXS	XS/TP	S/P	M/M	L/G	XL/TG	2XL/2TG	3XL/3TG	4XL/4TG	5XL/5TG	6XL/6TG	7XL/7TG	8XL/8TG
AU/NZ	-	6	8	10	12	14	16	18	20	22	24	26	28	30
MX	-	EECH	ECH	CH	M	G	EG	EEG	3EG	4EG	5EG	6EG	7EG	8EG
WAIST (cm)	56-59	60-63	64-67	68-72	73-77	78-82	83-87	88-92	93-97	98-102	103-107	108-112	113-117	118-122
HIPS (cm)	82-85	86-89	90-93	94-98	99-103	104-108	109-113	114-118	119-123	124-128	129-133	134-138	139-143	144-148

Hip measurement (cm)



SIZING
OVERVIEW &
MEASUREMENTS
FOR SHIRTS

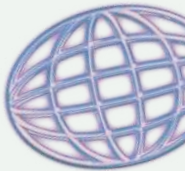


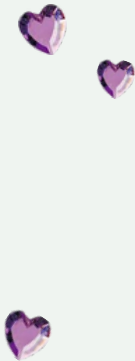
FOR SHIRTS

SS 2024

Chest
measurement (cm) —●—

Chest (in cm)	90–93	94 – 97	98–101	102–105	106–109	110–113
SIZE	46	48	50	52	54	56
EU	3	4	5	6	7	8
FR/ES	1	2	3	4	5	6
GB (inches)	38	40	42	44	46	48
CH	5	6	7	8	9	10
FI	46	48	50	52	54	56
CA/US	XS	S	M	L	XL	XXL





SIZING OVERVIEW & MEASUREMENTS FOR BRIEFS



FOR BRIEFS

SS 2024

Waist (in cm)	73–78	79–84	85–90	91–96	97–102	103–108
Hip (in cm)	95–98	99–102	103–106	107–110	111–114	115–118
SIZE	46	48	50	52	54	56
EU	3	4	5	6	7	8
FR/ES	1	2	3	4	5	6
GB (inches)	38	40	42	44	46	48
CH	5	6	7	8	9	10
FI	46	48	50	52	54	56
CA/US	XS	S	M	L	XL	XXL

TECHNOLOGIES OVERVIEW

BRRR°

brrr°

brrr° fabric features a patented technology that provides an immediate and continuous cooling effect that actively reduces skin temperature throughout the day. The brrr° cooling technology is directly integrated into the fiber along with enhanced UV protection and never fades or washes away. brrr° delivers a triple chill effect with active cooling minerals and fabric that wicks moisture and dries quickly.

CORESPUN YARN

When sloggi launched Corespun yarn in the 70s, it revolutionised the underwear category. Now an industry standard, the technique of wrapping cotton in spandex fibre allows the elastane to be more protected and therefore stay elastic for much longer. As well as longer lasting elasticity, Corespun yarn delivers the unique combination of flexible bodywear and a natural, soft feeling on your skin.

FLEXIMESH®

FLEXIMESH®

FlexiMesh is constructed with hundreds of nodes that adapt to the shape of the wearer while combining to give stability for bigger sizes. All of this comes together to guarantee a lighter product that adjusts to the body in every situation.

LYCRA®



Thanks to its excellent elongation ability, this fabric gives sloggi styles superior stretch. The light weight guarantees supreme comfort while a maximum of 7% shrinkage in length and width during washing, and a high performance recovery mean perfect fit and unsurpassed shape retention.

SPACER CUPS

As well as being supremely comfortable, Spacer cups have specially designed cavities giving optimal air circulation allowing the skin to breathe. The contours of the cups fit to the breast giving a beautiful silhouette.

TENCEL™



Ten-who? Tencel™ is a fully sustainable fabric, regenerated from wood cellulose, which boasts breathability in bucket loads. In other words, it keeps your balls fresh and dry and protects against bacteria getting through. So, not only is it kind on your nether regions, it's kind on the environment too. Double whammy!

SUPIMA® COTTON

SUPIMA
WORLD'S FINEST COTTONS

Supima is a unique quality cotton from the USA, which due to its extra-long staple fiber that gives it premium properties including strength, softness and color retention. The softness of Supima® is enhanced through use and wear, and will give any item in your wardrobe a more durable lifespan and longer lasting colour.

ORGANIC COTTON



Organic Cotton is an environmentally friendly cotton produced and certified according to international organic agricultural standards, which promotes healthy soils, safe water, and a sustainable environment for all members of the ecosystem. Unlike conventional cotton production, Organic Cotton does not need toxic chemicals, instead it uses natural applications exclusively. And it feels great on the skin — what's not to love?!





GOTS – THE GLOBAL ORGANIC TEXTILE STANDARD



The Global Organic Textile Standard (GOTS) was developed to define world-wide recognised requirements for organic textiles. The Global Organic Textile Standard has a clearly defined set of criteria and is transparent. GOTS is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain.
www.global-standard.org

GRS – GLOBAL RECYLCE STANDARD CERTIFICATION



The Global Recycled Standard (GRS) is an international voluntary full product standard for tracking and verifying the content of recycled materials in a final product. The standard applies to the full supply chain and addresses traceability, environmental principles, social requirements, chemical content and labeling.
www.textileexchange.org

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